



Athletic Communications

For Immediate Release

Thursday, April 15, 2010

UWTV, FSN Northwest To Televis UW Spring Football Game

"Friday Night Lights" spring game scheduled for Friday, April 30 at 6:30 p.m.

SEATTLE – University of Washington television station UWTV, regional sports network FSN Northwest and UW Athletics will produce and televise a delayed, 90-minute version of "Friday Night Lights," the Husky football program's annual spring game, scheduled for Friday, April 30 at 6:30 p.m. in Husky Stadium.

The telecast will debut on UWTV Saturday, May 1 at 8 p.m. with additional airings throughout the week. FSN Northwest will televise the game three times beginning Monday, May 3. The game will also feature a live stream through the subscription-based Dawg Channel All-Access on GoHuskies.com. A separate broadcast will air live on the radio throughout the Puget Sound by 950 KJR AM.

"We are very appreciative of UWTV and FSN Northwest for making the spring game available for our fans to watch on television," said UW Athletic Director Scott Woodward. "There is so much enthusiasm for Husky football right now. We have some of the best skill players in the country, including a Heisman Trophy candidate at quarterback, as well as an exceptional coaching staff. With the season starting a little more than four months from now, it will be great to give our fans a glimpse of what is to come this fall."

"Friday Night Lights" activities begin at 5:30 with the Kidz Zone on the east practice field for kids ages 13 and under. The Husky Ticket Office will be hosting its annual "Select-A-Seat" event for prospective season ticket buyers beginning at 5 p.m. Parking will be available on a paid basis with fans encouraged to park in lot E-1, next to the Husky soccer and baseball stadiums. Sound Transit Light Rail construction has eliminated most of the parking in lots E-11, E-12 & E-17 south of Husky Stadium.

Kickoff for the spring game is scheduled for approximately 6:30 p.m. Head Coach Steve Sarkisian is expected to announce the format for the game sometime during the week of the game.

Washington opens the 2010 season on Saturday, Sept. 4 at BYU in a 4 p.m. (Pacific) contest that will be televised live by CBS College Sports. The Huskies play a total of six home games, facing Syracuse (Sept. 11), Nebraska (Sept. 18), Arizona State (Oct. 9), Oregon State (Oct. 16), Stanford (Oct. 30) and UCLA (Nov. 13). The Husky Ticket Office recently reported a strong 95 percent season ticket renewal rate from last season and nearly 2,000 new season ticket deposits have been accepted. Visit www.GoHuskies.com or call (206) 543-2200 for more information.

Friday Night Lights Spring Game TV Schedule

Sat., May 1 – 8 p.m. (UWTV)
Sun., May 2 – 5 p.m. (UWTV)
Mon., May 3 – 9 p.m. (UWTV)
Mon., May 3 – 10 p.m. (FSN NW)
Thurs., May 6 – 4:30 p.m. (FSN NW)
Mon., May 10 – 10 p.m. (FSN NW)
Fri., May 7 – 1 p.m. (UWTV)
Sat., May 8 – 10 a.m. (UWTV)

About UWTV

A service of the University of Washington, UWTV is a multi-platform media organization connecting the region and the world to the University of Washington on air, online and via mobile devices. UWTV is available on cable channel 27 in the Puget Sound, or visit uwtv.org to learn how to watch in your area.

About FSN Northwest

FSN Northwest is the cable home of the Seattle Mariners, Seattle Seahawks, Seattle Storm, Portland Beavers, Portland Timbers, Washington Huskies, Washington State Cougars, Oregon State Beavers and Gonzaga Bulldogs. The network delivers more than 350 live events each year - all of which are also available in high definition on FSN HD - to more than 3.4 million cable and satellite homes in Washington, Oregon, Idaho, Montana and Alaska. FSN Northwest is based in Bellevue, WA, and is a subsidiary of DIRECTV Sports Networks, which also operates the regional sports networks FSN Pittsburgh and FSN Rocky Mountain (and sub-region FSN Utah). The three networks combined reach more than 8.5 million viewers across 17 states and own exclusive programming and distribution partnerships with more than 25 teams and conferences. DIRECTV Sports Networks is a controlled subsidiary of DIRECTV, the world's most popular television service.

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